

## VACANCY – SOCIAL MEDIA EDITOR

*Injury Prevention* ([ip.bmj.com](http://ip.bmj.com)) has an exciting vacancy for an enthusiastic Social Media Editor with special responsibility for the journal's [blog](#).

As one of the leading journals in the field, its mission is to offer the best in science, policy, and public health practice to reduce the burden of injury in all age groups around the world. The journal publishes original research, opinion, debate and special features on the prevention of unintentional, occupational and intentional (violence-related) injuries. *Injury Prevention* has a strong readership and offers popular free online features such as monthly [podcasts](#), and active [Facebook](#) and [Twitter](#) channels.

The Social Media Editor will work with the Editor-in-Chief and the Senior Social Media Editor to develop and deliver the blog strategy with the objectives of engaging with the journal's core audience, sharing the latest research and updates, raising the visibility of the journal, and interacting with the wider community. The Social Media Editor will coordinate the publication of blog posts by identifying appropriate topics, writing and/or commissioning posts, and uploading posts to the website with accompanying visuals. The journal aims to release a minimum of two blog posts per month.

Candidates should be educated to postgraduate level with knowledge of the journal's subject area. The main criteria for the successful applicant, however, will be enthusiasm for the subject area, creativity, curiosity, and an interest in using digital technologies to disseminate scientific research. They may be based anywhere in the world.

The Social Media Editor will collaborate with the Senior Social Media Editor and report directly to the journal's Editor-in-Chief. They may be expected to participate occasionally in editorial meetings (usually remotely by telephone or videoconference). This is an unpaid position.

For further information please contact Professor Rod McClure, Editor-in-Chief, at [rmcclure@une.edu.au](mailto:rmcclure@une.edu.au).

To apply, please send your CV and covering letter to Sandra Townsend, Publishing Executive at BMJ, at [stownsend@bmj.com](mailto:stownsend@bmj.com). The application deadline is **31st October 2019**.