

**Supplementary Table 2: Face validation scores of the intervention package**

Item	R1	R2	R3	R4	R5	R6	R7	R8	R9	R10	R11	R12	R13	R14	Experts in agreement	I-CVI	
The font style is readable	1	1	1	1	1	1	1	1	1	1	1	1	1	1	14	1.00	
The words used are easy to understand	1	1	1	1	1	0	1	1	1	1	1	1	1	1	13	0.93	
The messages are relevant to the boaters	1	0	1	1	1	1	1	1	1	1	1	1	1	1	13	0.93	
The messages are about drowning prevention	1	1	1	1	1	1	1	1	1	1	1	1	1	1	14	1.00	
The messages are acceptable to this community	1	1	1	1	1	1	1	1	1	1	1	1	1	1	14	1.00	
The messages are convincing to this community	1	1	1	0	1	1	1	1	1	1	0	1	1	1	12	0.86	
The messages are not culturally offensive	1	1	1	1	1	1	1	1	1	1	1	1	1	1	14	1.00	
The pictures are communicating lifejacket wear	1	1	1	1	1	1	1	1	1	1	1	1	1	1	14	1.00	
The messages cannot be misinterpreted	1	1	1	1	1	1	1	1	1	1	1	1	1	1	14	1.00	
The manual is easy to use to teach colleagues	1	0	1	1	1	1	1	1	0	1	1	1	1	1	12	0.86	
The pictures cannot be misinterpreted	1	1	1	1	1	1	1	1	1	1	1	1	1	1	14	1.00	
The booklet is not bulky/too big	1	1	1	1	1	1	1	1	1	1	1	1	1	1	14	1.00	
The content can help answer common questions	0	1	1	1	1	1	1	1	1	1	1	1	1	1	13	0.93	
The font size is adequate	1	1	1	1	1	1	1	1	1	1	1	1	1	1	14	1.00	
The flow of the content makes teaching simple	1	1	0	1	1	1	1	1	1	0	1	1	1	1	12	0.86	
The messages meet community information gaps	1	1	1	1	1	1	1	1	1	1	1	0	1	1	13	0.93	
															<b>Scale content validity index</b>	<b>S-ICVI/Ave I-CVI</b>	<b>0.96</b>

*R=Rating, I-CVI=item level content validity index, S-CVI=scale level content validity index*