

IMPLEMENTATION MATTERS: DEVELOPING AN INJURY PREVENTION BRIEFING

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Background A major challenge for injury prevention is how effective interventions can be implemented more widely. Little is known about the art of implementing interventions in real-world settings. This presentation builds on a structured process, which integrates practitioner knowledge into the evidence base and reflects local contexts.

Aims/Objectives/Purpose To document the development of an Injury Prevention Briefing (IPB), incorporating different sources of scientific evidence and practitioner knowledge about what works. The IPB has been prepared as part of the 'Keeping Children Safe at Home' programme.

Methods Structured consultation which included workshops of experienced practitioners and policy makers. Four workshops were held in different locations in England and involved 83 participants.

Results/Outcome The IPB contains sections: directed at health commissioners, Children's Centre managers and practitioners working directly with families, with practical exercises to use with families. The IPB has incorporated the findings of systematic reviews of what interventions work in preventing injuries; surveys and interviews with Children Centre managers; interviews with parents of pre-school children and key informant Interviews on national child injury policy. The workshops of local practitioners and policy makers have refined the IPB and tailored it to local conditions.

Significance/Contribution to the Field The Injury Prevention Briefing (IPB) is being evaluated in a randomised controlled trial of guidance materials in Children's Centres. Although the output (IPB) is specific to the national and local context in England, the methods employed in this case study have far wider application both in terms of injury type and context.