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**A. SEAT BELTS AND ROAD SAFETY/REGENERATION,
B. DRINKING AND DRIVING AND ROAD SAFETY AND
C. SPEEDING AND ROAD SAFETY**

A Tianzhou* *Correspondence to National Center for Chronic and Non-Communicable Disease Control and Prevention (NCNCD), China CDC, No.27 Nanwei Road, Xuan Wu District, Beijing, People's Republic of China 100050, China*

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All of the three pictures and films can be used for the education of road safety. A: Its a set of pictures, which uses the contrastive method to highlight the importance of seat belts. The pictures first show a crab, whose pincers were lost in a fight for food with others. At the same time, a road traffic crash happens to a driver without wearing seatbelt, then the driver loses one leg. After 6 months, the crab has its reborn pincers. However, the driver doesn't. Finally, it is showed that please buckle up when driving if you don't have the regenerated ability. B&C: these two films both use the toys to simulate the scenes of road traffic accident because of drinking driving/speeding. There is no bloody scene. And they are much more friendly to children for education. Each film has one core message. B shows that about 50–60% road traffic crashes are related to drink-driving. C shows that reducing the average speed by 1 km/h results in a 4–5% decrease in fatal crash.