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THE UTILITY OF PROVINCIAL INJURY SURVEILLANCE INFORMATION AND THE ACHIEVEMENT POLICY TO EMPOWERMENT AND SET PARTNER-SHIP FOR ROAD SAFETY IN THE STUDENTS

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Title The utility of provincial injury surveillance information and the achievement policy to Empowerment and set partnership for road safety in the students, A case study from Nakhonsrithamarat Province, south of Thailand.

Problem under study During 2001–2009, each year 150 students who age between 15 and 20 years old were injured and killed by motorcycle injury. Head injury is the main cause of mobility and mortality. Rate of helmet use is less than 20% (Nakhonsrithamarat provincial surveillance injury, 2001–2009) and inefficient Law enforcement.

Objective To propose the Injury Surveillance data for Nakhonsithammarat municipality and Nakhonsithammarat Provincial Government to achieve appropriate policy and an effective management for stopping the causes.

Results MOU 14 items between the governor and schools; Pilot project in 14 schools; Maung District; Nakhonsrithamarat Province : partnership for road safety in the students, agreement from Governor and Private sector with 5 E strategy.

Conclusion For road safety. multidisciplinary such as: education, enforcement, engineering, evaluation, Employee Management Services and empowerment from governor and private sector is necessary to give effect to be the public policy.