

EDITORIAL

A chronology of failed advocacy and frustration – I B Pless
73

COMMENTARY

Recruiting participants for injury studies in emergency departments – D Kendrick, R Lyons, N Christie, E Towner, J Benger, L Groom, F Coffey, P Miller, R Murphy for The UK Burden of Injury Study Group
75

POLICY FORUM

Policies to prevent firearm trafficking – J S Vernick, D W Webster
78

SPECIAL FEATURE

Reducing firearm violence: a research agenda – J Weiner, D J Wiebe, T S Richmond, K Beam, A L Berman, C C Branas, R A Cheney, T Coyne-Beasley, J Firman, M Fishbein, S Hargarten, D Hemenway, R Jeffcoat, D Kennedy, C S Koper, J Lemaire, M Miller, J A Roth, C W Schwab, R Spitzer, S Teret, J Vernick, D Webster
80

NEWS AND NOTES

85

METHODOLOGIC ISSUES

Challenges of recruiting farm injury study participants through hospital emergency departments – L Day, J Langley, V Stathakis, R Wolfe, M Sim, D Voaklander, J Ozanne-Smith
88

ORIGINAL ARTICLES

“Risk Watch”: Cluster randomised controlled trial evaluating an injury prevention program – D Kendrick, L Groom, J Stewart, M Watson, C Mulvaney, R Casterton
93

Pediatricians’ involvement in gun injury prevention – L M Olson, K K Christoffel, K G O’Connor
99

A risky treat: exploring parental perceptions of the barriers to seating their children in the rear seats of passenger vehicles – A Lennon
105

Newspaper coverage of residential fires: an opportunity for prevention communication – K Clegg Smith, J Cho, A Gielen, J S Vernick
110

Non-fatal injuries among urban and rural residents: The National Health Interview Survey, 1997–2001 – H Tiesman, C Zwierling, C Peek-Asa, N Sprince, J E Cavanaugh
115

Water safety: age-specific changes in knowledge and attitudes following a school-based intervention – A Terzidis, A Koutroumpa, I Skalkidis, I Matzavakis, M Malliori, C E Frangakis, C DiScala, E Th Petridou
120

How exposure information can enhance our understanding of child traffic “death leagues” – N Christie, S Cairns, E Towner, H Ward
125

BRIEF REPORTS

US data show sharply rising drug-induced death rates – L J Paulozzi, J L Annett
130

The challenge of cross-cultural collaborative research: lessons learnt from a pilot case–crossover study of severe occupational hand trauma in the People’s Republic of China – K Jin, D A Lombardi, T K Courtney, G S Sorock, M J Perry, H Chen, X Wang, Y Liang
133

Bunk bed-related injuries sustained by young children treated in emergency departments in the United States, 2001–2004, National Electronic Injury Surveillance System – All Injury Program – K A Mack, J Gilchrist, M F Ballesteros
137

BOARD MEMBER BIOGRAPHY

J C Helmkamp
132

COCHRANE CORNER

141

MISCELLANEA

ISVIP Update

142

WHO Update

143