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**PARTNERING WITH THE COMMUNITY TO PREVENT
FAMILY VIOLENCE**

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Background The Taranaki Safe Families Trust supports a collaborative of 25 agencies working to plan and deliver a range of local projects linked to the national campaign for action on family violence.

Aims/Objectives/Purpose Two recently developed projects focus on workplaces and sports clubs respectively and have common objectives to increase awareness and make family violence visible and constructively talked about and to create a social climate supporting behaviour change.

Methods The approach is developed in partnership with employers and clubs or codes and involves establishing and formalising the relationship, reviewing policies and practices, establishing communication channels within the organisation, delivering information resources and training and increasing the capacity within the organisation to support behaviour change.

Results/Outcomes Partnerships have been established with New Plymouth District Council, Fonterra Whareroa and Eltham and with rugby league, rugby and soccer clubs as well as with regional netball codes. The presentation illustrates how the model has been tailored to be effectively implemented in these diverse settings. Success achieved to date includes the establishment of a group of trained 'champions' within the two workplaces and the visible promotion of family violence prevention messages within the sports clubs.

Significance/Contribution to the Field Family violence affects people from all walks of life and has an impact in the workplace and the wider community. Taranaki Safe Families is developing a supportive partnership approach by engaging with the wider community to enable the issue to be addressed from within workplaces and other organisations such as sports clubs.