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POST-CRASH MANAGEMENT OF ROAD TRAFFIC INJURY VICTIMS IN IRAN. STAKEHOLDERS' VIEWS ON CURRENT BARRIERS AND POTENTIAL FACILITATORS

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Background Road traffic injuries are a major public health problem, especially in low- and middleincome countries. Post-crash management can play a significant role in minimising crash consequences and saving lives. Iran has one of the highest mortality rates from road traffic injuries in the world. The present study attempts to fill the knowledge gap and explores stakeholders' perceptions of barriers to—and facilitators of—effective post-crash management in Iranian regions.

Methods Thirty-six semi-structured interviews were conducted with medical services personnel, police officers, members of Red Crescent, firefighters, public-health professionals, road administrators; some road users and traffic injury victims. A qualitative approach using grounded theory method was employed to analyse the material gathered.

Results The core variable was identified as 'poor quality of post crash management'. Barriers to effective post-crash management were identified as: involvement of laypeople; lack of coordination; inadequate pre-hospital services; shortcomings in infrastructure. Suggestions for laypeople included: (1) a public education campaign in first aid, the role of the emergency services, cooperation of the public at the crash site, and (2) target-group training for professional drivers, police officers and volunteers involved at the crash scene. An integrated trauma system and infrastructure improvement also is

crucial to be considered for effective post-crash management.

Conclusions To sum up, it seems that the involvement of laypeople could be a key factor in making post-crash management more effective. But system improvements are also crucial, including the integration of the trauma system and its development in terms of human resources (staffing and training) and physical resources as well as the infrastructure development.