Results Planning and evaluation approaches for the 5 core REAIM dimensions as these related to the falls prevention plan were identified. Relevant research objectives included: identification of subgroups of older people most frequently admitted to hospital; examining the acceptability of proven falls interventions to those subgroups; identification of factors that encourage and support relevant lifestyle changes; identifying opportunities to incorporate proven falls interventions in existing programs and services; developing and testing guidelines for sustainability within agencies and programs. The application of REAIM to evaluating the integration of home hazard assessment and modification into hospital discharge planning will be presented as an example.

Conclusions Using a model which supports the whole process from planning a statewide falls prevention program, identifying the necessary evidence-base, through to designing the evaluation provides coherence, ensures systematic consideration of critical factors and incorporates feedback into program planning from the outset. 1. Glasgow *et al* AJPH 1999;89(9):1322–7

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Introduction We are undertaking a partnership project to enable more effective policy responses to the falls prevention challenge in Victoria. We report our experience using the REAIM model to inform future Victorian Department of Health falls prevention initiatives.

Methods REAIM was used to identify strategies required for an effective program. Research objectives were developed following an analysis of the current state of knowledge relative to these required strategies. The research results will subsequently guide strategy details for the falls prevention plan. Finally, evaluation will be integrated into the plan, using REAIM.